



Call for Expression of Interest

The Community Tourism Agency seeks qualified and experienced service providers to assist micro, small and macro enterprises in the area of business development. We welcome expressions of interest from individuals or organizations with a proven track record in providing services that contribute to the growth and success of such businesses.

Areas of Interest: The selected service provider(s) will be expected to offer comprehensive support in the following areas, but not limited to:

1. Business Planning and Strategy Development
2. Marketing and Branding
3. Financial Management and Planning
4. Training and Capacity Building for Small Business Owners
5. Interior Design Services
6. Structural Engineering
7. Quantity Surveying
8. Product Development and Design
9. Project Management
10. E-Commerce
11. Architectural Services

Eligibility Criteria: Interested service providers should possess the following qualifications and experience:

- Demonstrated expertise in small business development
- Proven success in delivering similar services
- Articulate an understanding of the challenges faced by small businesses
- Strong communication and collaboration skills

Submission Requirements: Interested parties are requested to submit the following documents as part of their expression of interest:

1. Company/Organization profile
2. Overview of relevant experience and successful projects
3. Proposed approach to small business development
4. References from past clients
5. Budget estimate for the proposed services

Submission Deadline: Expressions of interest should be submitted by **Friday February 16th, 2024**, to info@ctasaintlucia.org

Evaluation Criteria: Submissions will be evaluated based on:

1. Experience and expertise
2. Approach and methodology
3. Cost-effectiveness
4. References and past performance

Selection Process: Shortlisted candidates may be invited for further discussions or presentations to assess alignment with our objectives and strategic fit.

Contact Information: For inquiries or additional information, please contact Mr. Vincent Patrice, Business Development Officer, at 731 0203 or vpatrice@ctasaintlucia.org.

We look forward to receiving your expressions of interest and partnering with a qualified service provider to enhance the development of small businesses in our communities.